

Dynamics 365 Business Central 10% discount for Microsoft 365 Customers



Promotion Summary

Microsoft is offering new Business Central customers a 10% discount on Business Central Essentials and Premium licenses for Microsoft 365 users globally. With the launch of Microsoft Copilot for Microsoft 365, the ability to work seamlessly between Business Central and Excel, Outlook, and Teams brings the power of AI to small and medium-sized businesses to improve the way work gets done.

Customer eligibility	Available to new Business Central customers who have either Microsoft 365 Business Standard or Microsoft 365 Business Premium subscriptions. (Max 300 seats)
Geographical coverage	Global (NEW)
Promo discount	10% discount off Dynamics 365 Business Central Essentials or Premium Annual Subscription
Promotion duration	August 1, 2024 – June 30, 2025
Availability	New Commerce Experience, Partner-Led (CSP)

To help partners capitalize on this opportunity, here is a **value prop statement** that you can leverage in your outreach:

- 1. Customer value prop:** Microsoft Dynamics 365 Business Central is taking the lead with comprehensive business management that has equipped more than 40,000 small and medium-sized businesses to adapt faster, work smarter, and perform better. This promotion enables small and medium-sized businesses to transform business operations using the power of next-generation AI to save time, improve collaboration, and work seamlessly between Business Central and Outlook, Excel, and Teams

What's next?

- Familiarize yourself with the [Offer FAQ](#) to learn more
- Visit the [Dynamics 365 page](#) for additional AI resources
- Read [Business Central + Microsoft 365 blog](#)

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