

CRAYON

IBM Software Asset Management



Crayon are the global leaders in Software Asset Management. We have the best SAM tools and processes in the world and genuinely unique people and are already the trusted advisors to many of the world's leading organisations.

We are experts in optimizing the ROI from complex technology for our customers and the only global SAM leader that guarantees to save their customer's money across their IT estate. We are a top 10 global LSP, a top 3 Global SPLA reseller and Microsoft's Global CA LSP Partner of the Year 2014, Global SAM Partner 2013 as well as being an **IBM Premium Business Partner**.

IBM Baseline

An IBM baseline provides a snapshot picture of the use of IBM software. The Baseline report provides a clear and easy to digest report including key information such as; installation details, associated licenses and entitlements and the calculated compliance position. It also offers a schedule of all licensed applications that are not being used, with recommendations of how to optimise your IBM profile based on your technology roadmap. In addition an IBM baseline can include the installation and configuration of IBM's licensing tool (ILMT), subject to the requirements of the customer.

IBM SAM Managed Service

Let Crayon's team of experts take care of your IBM optimization and compliance so you can concentrate on managing your business. A Crayon IBM SAM Managed Service Agreement allows our customers to outsource all the fundamental administrative tasks relating to IBM license asset control and license management. Crayon has a complete set of processes and methodologies to carry out these tasks and has a large expert team of IBM licensing and SAM specialists whose knowledge is constantly updated. The objective is to ensure an ongoing and constant optimization of your total IBM license portfolio.

IBM Action Plan

Each baseline report is presented and reviewed with the customer. The report encompasses a comprehensive review of the customer's IBM licensing and compliance position including any compliance discrepancies, the options available to offset them, as well as strategies for optimizing your IBM environment. The priorities decided are then added to the action plan.

Services

Crayon offers a wide variety of SAM Services related to IBM software:

- Review of IBM license agreements
- Effective License Position (ELP) Server and Client license consumption
- IBM license purchase history analysis and documentation of assets
- Collection and reconciliation of IBM software licenses
- Status on inventory and consumption
- IT policies and procedures
- Recommendations on possible improvements
- IBM SAM specialist support
- IBM Audit Support
- Access to Crayon License Helpdesk
- ILMT installation and configuration
- ILMT reporting
- Manual license reports

To find out more visit www.crayon.com/ibm or call the Crayon team on +47 2289 1000.