CRAYON CASE STUDY - Turning Technologies

How a company with over 20 million users became GDPR compliant

Providing technology services in the education, corporate and government sectors worldwide.

The Challenge:
Turning Technologies (TT) contacted Crayon regarding consultation services for becoming compliant with the General Data Protection Regulation process in the EU as a result of recent legislation.

After several initial phone calls, a Statement of Work (SOW) was developed that focused on meeting TT’s needs, and sequentially, TT began to work with Crayon on GDPR assessment services.

“Our contacts at Crayon were very responsive in the initial conversation and in establishing the SOW. Once we were under contract, we began work immediately to create a roadmap to compliance.”

The Process: Becoming Compliant
Initially, Crayon gathered background information on TT’s current GDPR status and then conducted an all-day on-site GDPR assessment workshop with Turning’s management team.

“This structured process was very helpful in providing general background to GDPR compliance, as well as helping our management team talk through compliance and identify needs/gaps in current practice.”

Key Facts:
- Tools are actively being used in 187 countries around the world
- More than half of the Fortune 500 companies use TurningPoint software
- The technology is currently being used in all branches of the U.S. military
The outcome of this workshop and follow-up conversations were the development of a written GDPR assessment that aided TT’s team to identify exactly where they were in the process and included recommendations regarding where they should be headed and other relative priorities.

**Additional Benefits:**

“As part of the services being provided by Crayon, we also have access to GDPR Infinity, a software tool designed to help manage the GDPR compliance process.

GDPR Infinity is a well-developed platform for sharing information internally within our team, communicating with Crayon, and managing all of the documents and processes relating to GDPR.”

“Getting our team signed up and accessing GDPR Infinity was a very simple process and Crayon provided a training webinar on how to use the platform.”

“Throughout the process, our assigned process manager as well as other members of the Crayon team have been very responsive, returning emails and/or phone calls quickly and providing multiple opportunities to communicate.

We look forward to continuing on our defined path forward to GDPR compliance and management as we work with Crayon.”

Contact Us:

Contact your local Crayon team today to find out how we can help ensure you are GDPR compliant.

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