## Crayon

Q4 2021
Crayon Group Interim Financial Report

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## Highlights

- Continued profitable growth with margin expansion across all business areas.
- Gross profit grew 42.5\% year-over-year (YoY) primarily driven by Software \& Cloud Channel and Consulting.
- Adj. EBITDA grew by $64 \%$ to NOK 225 m (137m) corresponding to a margin of $23.6 \%$ (20.6\%).
- Strong growth in APAC \& MEA due to the recent acquisition of rhipe, which closed in November 2022.
- For the full year 2021, gross profit grew by $29.6 \%$ to NOK 3040 m , largely driven by Software \& Cloud Direct and Consulting.
- Adj. EBITDA/gross profit was $21.5 \%$ (17.6\%) positively impacted by improved profitability in Europe and APAC \& MEA.


## Key figures

|  | Q4 2021 <br> Un-audited | Q4 2020 <br> Audited | 2021 |  |
| :--- | ---: | ---: | ---: | ---: |
| NOK thousands, unless stated | 7697348 | 5632309 | 26438331 | 2020 |
| Operating revenue | 951417 | 667435 | 3039747 | 19599455 |
| Gross profit | 189624 | 146152 | 590973 | 2344785 |
| EBITDA | 224661 | 137160 | 654899 | 381414 |
| Adjusted EBITDA | 132285 | 108960 | 416431 | 412902 |
| Operating (loss)/profit/EBIT | 213997 | 94683 | 253947 | 241112 |
| Net (loss) income | 340688 | 975411 | 25758 | 126831 |
| Cash flow from operations | $12.4 \%$ | $11.9 \%$ | $11.5 \%$ | 941630 |
| Gross profit margin (\%) | $2.9 \%$ | $2.4 \%$ | $2.5 \%$ | $12.0 \%$ |
| Adjusted EBITDA margin (\%) | $23.6 \%$ | $20.6 \%$ | $21.5 \%$ | $2.1 \%$ |
| Adjusted EBITDA / Gross profit margin (\%) | 2.31 | 1.05 | 2.58 | $17.6 \%$ |
| Earnings per share (NOK) |  |  | 1.48 |  |


|  | December 31, 2021 | December 31, 2020 |
| :--- | :---: | :---: |
| Liquidity reserve | 1992143 |  |
| Net working capital | $(712601)$ |  |
| Average headcount (number of employees) | 2318 |  |

[^0]Operating Revenue
NOK million


Gross Profit
NOK million


Adjusted EBITDA
NOK million


## Business review

(Figures in parentheses refer to the same period in the previous year)

## Q4 2021

2021 was a historic year for Crayon, characterized by considerable operational and financial improvements as well as substantial M\&A activity.

In Q4 2021, gross profit grew by 42.5\% year-over-year (YoY) to NOK 952m, while Adj. EBITDA ended at NOK 225 m , up $63.8 \%$ YoY and corresponding to an Adj. EBITDA margin of $23.6 \%$ (20.6\%).

The strong results were driven by continued organic growth across all markets and business areas as well as the effects of the recent acquisition of Australia-based cloud and licensing specialist company, rhipe, which closed in early November 2022. Excluding the effects of the rhipe acquisition, Q4 2021 gross profit growth was $28.7 \%$ YoY.

## Market Clusters

All market clusters underwent growth YoY, with the strongest growth coming from APAC \& MEA, mainly related to the rhipe acquisition, which also positively impacted profitability in the region.

In the largest market cluster, the Nordics, gross profit grew by $26 \%$ to NOK 439m, primarily driven by Services, partly owing YoY effects from the acquisition of Sensa in Q2 202. Adj. EBITDA increased by NOK 30 m for a margin of $35 \%$ (32\%).

In Europe, gross profit was NOK 196m, up 30.1\% YoY, while Adj. EBTIDA grew by $96.1 \%$ to NOK 60 m , corresponding to a margin of $31 \%$ (20\%), with scale effects positively impacting profitability in the region.

In the US, gross profit grew across both Services and Software \& Cloud reaching NOK 113m in the quarter, up $17 \%$ YoY, with an Adj. EBITDA margin of $9.5 \%$ (10.3\%).

## Business Areas

All business areas developed positively in the quarter, with Software \& Cloud Channel and Consulting contributing the most to gross profit growth, growing by $99 \%$ and $59 \%$ YoY, respectively.

Gross profit in the Services division grew by $45.2 \%$ to NOK 451 m , driven primarily by Consulting growth in the Nordics. For Consulting, the combination of strong gross profit growth and margin expansion, resulted in significant Adj. EBITDA growth of $106 \%$ YoY.

Profitability across both Software \& Cloud Direct and Software \& Cloud Channel continued to improve, resulting in an Adj. EBITDA for the division of NOK 278m, corresponding to a margin of $55 \%$ ( $47 \%$ ).

## Full Year 2021

Gross profit for the full year was NOK 3040 m , up $29.6 \%$ YoY, driven primarily by Services in the Nordics and Software \& Cloud Channel in APAC and MEA. Software \& Cloud Direct remains the largest business area and constituted approximately $37 \%$ ( $39 \%$ ) of gross profit.

The Adj. EBITDA was NOK 655m, up 58.6\% YoY, for an Adj. EBITDA margin of 21.5\% (20.6\%). The improved profitability is driven mainly by continued scale and profitable growth in the Software \& Cloud division, which reported an Adj. EBITDA margin of $51 \%$ for the full year.

The most profitable market cluster remains the Nordics, with stable high margins of $35 \%$ (34\%), but the strongest margin improvements in 2021 came from Europe with 19\% (11\%) Adj. EBITDA margin and APAC \& MEA with $23 \%$ (15\%).

NOK million

Gross Profit by Market Cluster


Q4 2020 Q1 2021 Q2 2021 Q3 2021 Q4 2021

Services Gross Profit NOK million

Adj. EBITDA by Market Cluster NOK million


- Q4 2020 - Q4 2021 ■ Growth


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## Financial review

## Items below EBITDA

Depreciation and amortization increased by NOK 20.1 m YoY, primarily driven by increased depreciation from the acquisitions of Sensa and rhipe, which made up NOK 3.7 m and NOK 11.2 m , respectively.

Interest expenses increased by NOK 28.7 m YoY, primarily related to interest on a new NOK 1800 m senior unsecured bond issued on July 1, 2021. Other financial income, net increased by NOK 98.3 m , resulting in a gain of NOK 124.5 m in the quarter, mainly due to currency movements and unrealized effects from forward foreign currency contracts. Net income before tax increased by NOK 91.7 m to NOK 217.8 m YoY, mainly due to higher sales and improved EBITDA-margin as well as higher financial income. Income tax expense for the quarter amounted to NOK 3.8 m .

Net profit for the quarter was NOK 214.0m, compared to NOK 94.7 m last year. Earnings per share increased to NOK 2.31 from NOK 1.05 in Q4 2020.

## Adjusted EBITDA

Adjusted EBITDA excludes share-based compensation and other income and expenses and amounted to NOK 35.0m in Q4 2021. Other income and expenses in mainly consisted of transaction costs related to the acquisition of rhipe. Share-based compensation programs in Crayon relates to the option program from the IPO in 2017, the broad-based Employee Share Purchase Program in 2019 and 2020 and an option-based management performance program for strategic KPIs during 2020 and 2021.

For more details, see the 'Alternative Performance Measures’ section of this report.

## Balance sheet

As of December 31, 2021 Crayon had assets of NOK 11 292m (2020: NOK 6315 m ), primarily composed of accounts receivable NOK 4 493m (2020: NOK 3 393m), goodwill NOK 2 998m (2020: NOK 851m) and cash \& cash equivalents NOK 1217 m (2020 NOK 1394 m ). Total liabilities as of December 31, 2021 amounted to NOK 9 134m (2020: NOK 5211 m ), consisting primarily of accounts payable NOK 4 814m (2020: NOK 3 560m) and bond loan NOK 1 771m (2020: NOK 295m). The increase in accounts receivable and accounts payable primarily relate to the inherent cyclicality of the business.

Trade working capital decreased by NOK 160 m YoY, mainly due to contributions from acquisitions and gross profit growth. Management is continuing its efforts to control working capital, particularly in light of the growth in emerging markets with varying credit risks and payment cycles and the overall credit risk implied by the COVID-19 situation.

The Group has a large number of customers spread across several countries and industries and there is no specific concentration of credit risk with respect to accounts receivable, but in general the APAC \& MEA region has higher credit risk. The provision for bad debt increased by NOK 33.1m (including currency impact) compared to Q4 2020 from provisions for specific customers at risk, general provisions, and currency translation of NOK fluctuation against foreign currencies. Crayon continues to closely follow up the level and nature of the trade receivables to mitigate any recoverability risk.

The need for additional provisions for expected credit losses has been assessed and the level has increased from last quarter. See note 11 for updated information on credit risk.


Adj. EBITDA per Market Cluster
NOK million


Crayon has a non-recourse factoring agreement with BNP. This has been implemented for a set of customers in Norway and in Denmark. As of December 31, 2021, factoring is improving accounts receivable of NOK 282.5m (2020: NOK 171.8).

Equity increased by NOK 1054.8 m from year-end 2020 primarily driven by net income of NOK 253.9 m and a NOK 763.7 m share issue completed in November 2021.

## Cash flow

Cash flow from operations in Q4 2021 was NOK 340.7m, compared to NOK 975.4 m in Q4 2020 mainly due changes in net income and net working capital.

The net cash position as of December 31, 2021 was NOK 1216.6 (the Company reports its cash balance net of drawdown on its revolving credit facility ("RCF")) compared to NOK 1 394.1m as of December 31, 2020.

The liquidity position of the group remains strong, with a total liquidity reserve as of December 31, 2021 of NOK 1992 m , compared to NOK 1582 m as of December 31, 2020. For more information on the definition of liquidity reserve, please see the 'Alternative Performance Measures' section in this report. See note 11 for updated information of liquidity risk.

## Leverage

Net interest-bearing debt as of December 31, 2021 was NOK 1 195m, with a corresponding leverage ratio of $1.9 x$ Adj. EBITDA ${ }^{1}$.
The Group had significant headroom with regards to its bank covenants as of quarter end.

## Employees

Our people are our greatest asset, and we strive to continuously attract, develop, and retain top talent, but even more importantly, we empower our employees to perform at the best of their abilities every day.

The average number of employees during 2021 was 2 318, compared to 1727 during 2020, an increase of $34.2 \%$. In the Software \& Cloud business division, average employees increased by 173 , representing $29.8 \%$ increase, while in the Services business division, it increased by 365 employees, representing $42.5 \%$. Other employees increased by 53 YoY. At the date of this report, all of Crayon's employees are safe and remain productive. Crayon has taken measures to protect employees and support ongoing efforts to contain the COVID-19 pandemic in line with local and global health authority recommendations and relevant regulations. The transition to remote work has so far been seamless for our employees, customers, and business partners.

[^1]
## Condensed Consolidated Statement of Income



Condensed Consolidated Balance Sheet Statement

| (In thousands of NOK) | 31-Dec |  | (In thousands of NOK) | 31-Dec |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Un-audited 2021 | Audited $2020$ |  | Un-audited 2021 | Audited 2020 |
| ASSETS |  |  | LIABILITIES AND SHAREHOLDERS' EQUITY |  |  |
| Non-current assets: |  |  | Shareholders' equity: |  |  |
| Development Costs | 98165 |  |  |  |  |
| Technology and software | 99487 |  | Share capital | 8807281688 |  |
| Contracts | 598831 60379 |  | Own shares | (10) (10) |  |
| Software licenses (IP) | 19412215 |  | Share premium | 1734159 | 976887 |
| Goodwill | 2998258 | 850933 | Sum paid-in equity | 1822221 | 1058565 |
| Deferred tax asset | 81201 | 35458 |  |  |  |
| Total intangible assets | 3877883 | 1056255 | Retained Earnings |  |  |
|  |  |  | Other Equity | 299285 | 41276 |
| Tangible assets |  |  | Total retained earnings | 299285 | 41276 |
| Equipment | 59753 | 38624 |  |  |  |
| Right of use assets | 114958 | 120051 | Total equity attributable to parent company shareholders Non-controlling interests | 2121506 | 1099840 |
| Total tangible assets | 174711 | 158676 |  | 36440 | 3334 |
| Investment in associated companies | 36571 | - | Total shareholders' equity | 2157946 | 1103174 |
| Total investment in associated companies | 36571 | - | Long-term liabilities: |  |  |
|  |  |  |  |  |  |  |  |
| Other non-current receivables | 68574 | 39962 | Bond loan | 1771052 | 295215 |
| Total financial assets | 68574 | 39962 | Deferred tax liabilities | 135021 | 21505 |
|  |  |  | Lease liabilities | 87164 | 95340 |
| Total non-current assets | 4157739 | 1254893 | Other non-current liabilities | 58197 | 47503 |
|  | 2869 | 8846 | Current liabilities: $\quad 20514$ |  | 459562 |
| Current assets: |  |  |  |  | 3560040 |
| Inventory |  |  |  |  |  | Accounts payable | 4813772 |
| Total inventory | 2869 | 8846 | Income taxes payable | 58171 | 49812 |
| Accounts receivable | 4492969 | 3393421 | Public duties | 458898 | 250918 |
| Other current receivables | 1421421 | 263347 | Current lease liabilities | 39064 | 31230 |
| Total receivable | 5914390 | 3656768 | Other current interest bearing debt Other current liabilities | 413311 | 75884 |
|  | 1216618 | 1394120 |  | 1299019 | 784004 |
| Cash \& cash equivalents |  |  | Total current liabilities | 7082235 | 4751889 |
| Total current assets | 7133877 | 5059733 | Total liabilities | 9133669 | 5211452 |
| Total assets | 11291616 | 6314626 | Total equity and liabilities | 11291616 | 6314626 |

## Condensed Consolidated Statement of Cash Flows

| (In thousands of NOK) | Quarter ended31-Dec |  | $\begin{gathered} \hline \text { Year ended } \\ 31-\text { Dec } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { Un-audited } \\ 2021 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Audited } \\ 2020 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Un-audited } \\ 2021 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Audited } \\ 2020 \\ \hline \end{gathered}$ |
| Cash flows from operating activities: |  |  |  |  |
| Net (loss) income before tax | 217763 | 126035 | 303101 | 193652 |
| Taxes paid | (19774) | (13798) | (72 103) | (34 504) |
| Depreciation, amortisation and impairment | 57338 | 37192 | 174543 | 140302 |
| Net interest expense | 30554 | 8168 | 69119 | 32675 |
| Changes in inventory, accounts receivable/payable | 367737 | 447258 | 43088 | 364059 |
| Changes in other current accounts | (312 931) | 370555 | (491 990) | 245446 |
| Net cash flow from operating activities | 340688 | 975411 | 25758 | 941630 |
| Cash flows from investing activities: |  |  |  |  |
| Payment for capitalised assets | (29 528) | (28746) | (82 807) | (81 362) |
| Acquisition of subsidiaries - (net of cash acquired) and associated companies | (2319 310) | 1 | (2477 900) | (4616) |
| Other business combinations | - | - | - | (8000) |
| Net cash flow from investing activities | (2348 838) | $(28745)$ | (2560 707) | (93978) |
| Cash flow from financing activities: |  |  |  |  |
| Net interest paid to credit institutions and interest to bond loan | (25 682) | (6349) | (42 057) | (43 899) |
| Share issues | 685892 | 38489 | 685892 | 335130 |
| Share capital increase not registered | - | 24672 | - | 24672 |
| Acquisition/disposal of non-controlling interest | 256 | (412) | (4964) | 8497 |
| Proceeds from issuance of interest bearing debt | 1800000 | - | 1800000 | 33922 |
| Repayment of interest bearing debt | (14947) | (11 208) | (53 385) | (42 863) |
| Other Financial items | (10000) | (2363) | (10000) | (3762) |
| Net cash flow from financing activities | 2435519 | 42829 | 2375485 | 311697 |
| Net increase (decrease) in cash and cash equivalents | 427369 | 989494 | (159 463) | 1159349 |
| Cash and cash equivalents at beginning of period | 796286 | 412794 | 1394120 | 238817 |
| Currency translation | (7037) | (8169) | (18038) | (4046) |
| Cash and cash equivalents at end of period | 1216618 | 1394120 | 1216618 | 1394120 |

## Condensed Consolidated Statement of Changes in Shareholder's Equity

December 31, 2020
(In thousands of NOK)
Balance at January 1, 2020

Adjustment ${ }^{1}$
Net (loss) income
Currency translation
Total comprehensive income
Share repurchase (net)
Share issues
Capital increase expenses
Share based compensation
Transactions with non-controlling interests Transactions with owners

## Balance as of end of period

December 31, 2021
(In thousands of NOK)
Balance at January 1, 2021

| Share capital | Own shares | Share premium | Other Equity | Total | Non-controlling interests | Total equity |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 76624 | (10) | 622150 | (105 292) | 593472 | (8059) | 585413 |
| - | - | - | (33) | (33) | 0 | (33) |
| - | - | - | 120495 | 120495 | 6336 | 126831 |
| - | - | - | 5651 | 5651 | (656) | 4995 |
| - | - | - | 126146 | 126146 | 5680 | 131826 |
|  |  |  | - | - | - | - |
| 5063 | - | 330066 | - | 335130 | - | 335130 |
| - | - | 24672 | - | 24672 | - | 24672 |
| - | - | - | 18613 | 18613 | 761 | 19374 |
| - | - | - | 1841 | 1841 | 4951 | 6793 |
| 5063 | - | 354738 | 20454 | 380256 | 5712 | 385968 |
| 81688 | (10) | 976887 | 41276 | 1099841 | 3334 | 1103174 |
| Attributable to equity holders of Crayon Group Holding ASA |  |  |  |  |  |  |
| Share capital | Own shares | Share premium | Other Equity | Total | Non-controlling interests | Total equity |
| 81688 | (10) | 976887 | 41276 | 1099841 | 3334 | 1103174 |
| - | - | - | 83 | 83 | 0 | 83 |
| - | - | - | 226926 | 226926 | 27020 | 253947 |
| - | - | - | 10983 | 10983 | 504 | 11488 |
| - | - | - | 237910 | 237910 | 27525 | 265434 |
| - | - | - | - | - | - | - |
| 6384 | - | 757272 | - | 763656 | - | 763656 |
| - | - | - | 33443 | 33443 | 2146 | 35589 |
| - | - | - | (13 426) | (13 426) | 3436 | (9990) |
| 6384 | - | 757272 | 20017 | 783673 | 5582 | 789255 |
| 88072 | (10) | 1734159 | 299285 | 2121506 | 36440 | 2157947 |

## Adjustment ${ }^{1}$

Net (loss) income
Currency translation
Total comprehensive income
Share repurchase (net)
Share issues
Share based compensation
Transactions with non-controlling interests
Transactions with owners

## Balance as of end of period

${ }^{1}$ Mainly adjustment to opening balance
Currency translation in Q4 2021 includes also fair value of cashflow hedging.

## Note 1 - Corporate information

The Board of Directors approved the condensed interim financial statements for the twelve months period ended December 31, 2021 for publication on February 15, 2021. These Group financial statements have not been subject to audit or review.

Crayon Group Holding ASA ("Crayon") is a public limited company registered in Norway. The Company is a leading IT advisory firm in software and digital transformation services. Crayon optimizes its clients' return on investment ("ROI") from complex software technology investments by combining extensive experience within volume software licensing optimization, digital engineering, and predictive analytics. Headquartered in Oslo, Norway, the company has approximately 2318 employees in 51 offices worldwide.

## Note 2 - Basis of preparation

The consolidated condensed interim financial statements have been prepared in accordance with International Financial Reporting Standard (IFRS), IAS 34 "Interim Financial Reporting". The condensed interim financial statements do not include all information and disclosures required in the annual financial statement and should be read in accordance with the Group's Annual Report for 2020, which has been prepared according to IFRS as adopted by EU.

The preparation of interim financial statements requires the Group to make certain estimates and assumptions that affect the application of accounting policies and reported amounts of assets, liabilities, income and expenses. Estimates and judgements are continually evaluated by the company based on historical experience and other factors, including expectations of future events that are deemed to be reasonable under the circumstances. Actual results may differ from these estimates. The most significant judgements used in preparing these interim financial statements and the key areas of estimation uncertainty are the same as those applied in the consolidated annual report for 2020.

The annual report for 2020 provides a description of the uncertainties and potential business impact from the COVID-19 pandemic outbreak. The Business Review section of this report describes updated information of the COVID-19 situation and how Crayon can be impacted. The extraordinary situation and risk which the COVID-19 pandemic represents affects estimates and judgments of future outlook, and thus significant estimates and judgments applied in these interim financial statements. See note 9 and 11 for further information related to potential risk of impairment of goodwill and increased credit risk affecting provisions for bad debt.

## Note 3 - Significant accounting principles

The accounting policies applied in the preparation of the consolidated interim financial statement are consistent with those applied in the preparation of the annual IFRS financial statement for the year ended December 31, 2020.
New standards, amendments to standards, and interpretations that have been published, but not effective as of December 31, 2020, have not been applied in preparing these condensed financial statements. The Group intends to adopt these standards, if applicable, when they become effective.

In November 2021, the IASB Interpretation Committee (IC) released a tentative agenda decision related to principal versus agent-assessment under IFRS 15 for Software Resellers. The theme and fact pattern described in the tentative decision is relevant for Crayon's sale of licenses.

A final agenda decision is not expected before the second quarter of 2022, after which Crayon will make a final evaluation of the considerations and its impact on the Group's accounting policy.

Earlier assessments have concluded that Crayon acts as a principal in most transactions and contracts where Crayon acts as a reseller of licenses. If an updated assessment after a final agenda decision concludes that Crayon acts as an agent in these transactions, Crayon expects this to result in a shift from gross to net presentation of the majority of revenue in the Software \& Cloud division. A potential change is not expected to have any impact on gross profit or earnings before interest, taxes, depreciation and amortization (EBITDA).

## Note 4 - Depreciation, amortization

Depreciation and amortization consist of the following


See note 8 for breakdown of intangible assets. See note 12 for more information on Right-of-use-assets.

Note 5 - Other financial income and expenses
Other financial income and expenses, consists of the following:


Distribution. Europe is composed of Austria, Switzerland, Germany, Netherlands, Spain, France, Portugal, UK, Bulgaria, Macedonia, Serbia, Russia, Czech, Ukraine, Poland and Latvia. APAC \& MEA is composed of India, Malaysia, Philippines, Singapore, Middle East, Sri Lanka, Mauritius, Australia and South Africa. US represents the post-closing financial contributions from the Anglepoint and SWI acquisitions, as well as Crayon US. HQ \& Eliminations includes corporate admin costs (excluding other income and expenses), unallocated global shared cost and eliminations.

Operating revenue from the operating segments Software \& Cloud Economics and Consulting are recognized over time as explained under IFRS accounting principles in note 2 . Operating revenue from the operating segments Software \& Cloud Direct and Software \& Cloud Channel are recognized point in time for software licenses and over time for cloud licenses, see note 2 for additional information.

## (In thousands of NOK)

Adjusted EBITDA per Operating Segment Software \& Cloud Direct
Total Adjusted EBITDA - Software \& Cloud

- Software \& Cloud Economics - Consulting

Total Adjusted EBITDA - Services
Admin \& shared services
otal Adjusted EBITDA

| (In thousands of NOK) |
| :--- |
| Adjusted EBITDA per Market Cluster |
| - Nordics |
| - Europe |
| - APAC \& MEA |
| - US |
| - HQ |

$\qquad$

| $\begin{gathered} \text { Year ended } \\ \text { 31-Dec } \\ \hline \end{gathered}$ |  |
| :---: | :---: |
| 2021 | 2020 |
| 550549 | 406795 |
| 249649 | 136718 |
| 800198 | 543514 |
| 84329 | 42056 |
| 169075 | 99450 |
| 253404 | 141507 |
| (398 702) | (272 118) |
| 654899 | 412902 |
| $\begin{aligned} & \text { Year ended } \\ & 31-\mathrm{Dec} \end{aligned}$ |  |
|  |  |
| 2021 | 2020 |
| 534941 | 415167 |
| 117933 | 55285 |
| 115155 | 46441 |
| 36364 | 3694 |
| (149 495) | (107685) |
| 654899 | 412902 |

Software \& Cloud Channel is Crayon's offering towards hosters, system integrators and
ISVs, which includes license advisory/optimization, software license sales and access to Crayons proprietary tools and IP.

- $\quad$ Software \& Cloud Economics services include processes and tools for enabling clients to build in-house Software Asset Management (SAM) capabilities, license spend optimization, and support for clients in vendor audits.
- Consulting consists of Cloud Consulting and Solution Consulting services related to infrastructure consulting, cloud migration and deployment, bespoke software deployment and follow-up of applications.
- Admin \& Shared services includes administrative income and costs, corporate
administrative costs (excluding other income and expenses), unallocated global shared costs and eliminations.
- The market clusters are composed of operating countries in the different geographical areas. The Nordics is composed of Norway, Sweden, Denmark, Finland, Iceland and Ice

Segment information December 31, 2021, Quarter ended

| (in thousands of NOK) | Software \& Cloud |  | Senices |  | $\begin{array}{r} \text { Admin \& } \\ \text { Eliminations } \end{array}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Software \& Cloud Direct | Software \& Cloud Channel | Software \& Cloud Economics | Consulting |  | Tota |
| Operating revenue $\quad$ a |  |  |  |  |  |  |
|  | 2069772 | 509446 | 40723 | 360800 | 1651 | 2982392 |
| Europe | 1416559 | 344973 | 44347 | 42243 | 1783 | 1849906 |
| APAC \& MEA | 1177423 | 956602 | 46109 | 84440 | 1839 | 2266413 |
| US | 316695 | 360583 | 74568 | 17451 | 330 | 769627 |
| HQ | -0 | - | - | 164 | 16989 | 17153 |
| Eliminations |  |  |  |  | (188 143) | $(188143$ |
| Operating revenue | 4980449 | 2171604 | 205748 | 505099 | (165 551) | 7697348 |
| Gross profit |  |  |  |  |  |  |
| Nordics | 148156 | 40977 | 31440 | 216356 | 1826 | 438755 |
| Europe | 99309 | 25475 | 39627 | 29859 | 2114 | 196385 |
| APAC \& MEA | 55822 | 101304 | 17434 | 34673 | 834 | 210067 |
| us | 22046 | 9762 | 68449 | 12779 | 330 | 113366 |
| HQ | -0 | - | - | 61 | 17114 | 17174 |
| Eliminations |  | - |  |  | (24330) | (24330) |
| Gross profit | 325334 | 177518 | 156950 | 293728 | -2112 | 951417 |
| Operating expenses | 142647 | 82625 | 122339 | 240020 | 174163 | 761794 |
| EBITDA | 182687 | 94893 | 34611 | 53708 | (176 275) | 189624 |
| Depreciation and AmortisationNet financial income and expenses |  |  |  |  |  | 57338 |
|  |  |  |  |  |  | (85478) |
| Net financial income and expenses Net income before tax |  |  |  |  |  | 217763 |


$\frac{\text { Adjustments }}{\text { Adjusted EBITDA }}$ $\qquad$ $182687 \quad 94893$ $\begin{array}{rrrr}- & - & - & 35037 \\ 893 & 34611 & 53708 & (141238\end{array}$ | 735037224661 |
| :--- | Segment information December 31, 2020, Quarter ended


| (In thousands of NOK) | Software \& Cloud |  | Senices |  | Admin \& Eliminations | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Software \& Cloud Direct | Software \& Cloud Channel | Software \& Cloud | Consulting |  |  |
| Operating revenue |  |  |  |  |  |  |
| Nordics | 1754739 | 409024 | 38865 | 241442 | 1958 | 2446029 |
| Europe | 1088488 | 302355 | 43479 | 23258 | -13534 | 1444047 |
| APAC \& MEA | 764073 | 327471 | 13680 | 26908 | 1444 | 1133577 |
| us | 300328 | 345836 | 60382 | 10489 | 228 | 717263 |
| HQ | - | (0) | - | 50 | 13220 | 13269 |
| Eliminations |  |  |  |  | (121 877) | (121 877) |
| Operating revenue | 3907629 | 1384687 | 156406 | 302147 | $(118560)$ | 5632309 |
| Gross profit |  |  |  |  |  |  |
| Nordics | 136945 | 36590 | 29843 | 143785 | 1049 | 348211 |
| Europe | 78921 | 23608 | 32170 | 15214 | 1013 | 150926 |
| APAC \& MEA | 31651 | 19644 | 11648 | 16839 | 1642 | 81425 |
| us | 19838 | 7247 | 52039 | 9092 | 315 | 88531 |
| HQ | - | 2293 | 0 | -247 | 13148 | 15195 |
| Eliminations | - | - | - | - | (16853) | (16853) |
| Gross profit | 267356 | 89382 | 125700 | 184684 | 314 | 667435 |
| Operating expenses | 141646 | 47563 | 103114 | 158593 | 70368 | 521284 |
| EBITDA | 125710 | 41819 | 22586 | 26091 | (70 054) | 146151 |
| Depreciation and Amortisation |  |  |  |  |  | 37192 |
| Net financial income and expenses |  |  |  |  |  | (17075) |
| Net income before tax |  |  |  |  |  | 126035 |
| Adjustments | - | - | - | - | -8991 | -8991 |
| Adjusted EBITDA | 125710 | 41819 | 22586 | 26091 | (79 045) | 137160 |

Segment information December 31, 2021

| (In thousands of NOK) | Software \& Cloud |  | Services |  | Admin \& Eliminations | Tota |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Software \& Cloud Direct | Software \& Cloud Channel | Software \& Cloud Economics | Consulting |  |  |
| Operating revenue |  |  |  |  |  |  |
| Nordics | 6779500 | 1810677 | 141444 | 1190387 | 3343 | 9925351 |
| Europe | 5299043 | 1276037 | 146677 | 110829 | 3280 | 6835866 |
| APAC \& MEA | 4233682 | 2054326 | 93464 | 184712 | 3789 | 6569972 |
| us | 1823285 | 1384699 | 267397 | 62833 | 972 | 3539185 |
| HQ | -0 | - | - | 1012 | 64428 | 65440 |
| Eliminations | - |  |  |  | (497 483) | (497 483) |
| Operating revenue | 18135510 | 6525739 | 648982 | 1549772 | (421 672) | 26438331 |
| Gross profit |  |  |  |  |  |  |
| Nordics | 494448 | 153409 | 118543 | 746289 | 3620 | 1516311 |
| Europe | 322810 | 94788 | 124127 | 91210 | 4043 | 636978 |
| APAC \& MEA | 192238 | 166577 | 46001 | 82316 | 4495 | 491626 |
| US | 100199 | 30707 | 240921 | 44414 | 972 | 417213 |
| HQ | -0 | 116 |  | (18) | 65255 | 65353 |
| Eliminations |  |  |  |  | (87 733) | (87 733) |
| Gross profit | 1109695 | 445598 | 529592 | 964212 | (9349) | 3039747 |
| Operating expenses | 559146 | 195948 | 445263 | 795137 | 453279 | 2448774 |
| EBITDA | 550549 | 249649 | 84329 | 169075 | (462 628) | 590973 |
| Depreciation and Amortisation |  |  |  |  |  | 174543 |
| Net financial income and expenses |  |  |  |  |  | 113329 | Adjustments $\qquad$ 50 - 2496 $\qquad$ $4329 \quad 160-63926$ $\qquad$ 63926

654899
Segment information December 31, 2020
(In thousands of NOK
Operating revenu
Norrics
Europe
APAC \& MEA
US
HQ
Eliminations $\frac{\text { Eiminations }}{\text { Operatin revenue }}$ Gross profit
Nordics
Europe
APAC \& MEA APAC
US
HQ


CBerating expenses
Depreciation and Amortisation
Net income b
Adjustments $\qquad$ 406795 $\qquad$ 36718 $\qquad$ 056 $\qquad$ 99 31 31488
$(272119)$ $\begin{array}{r}47460 \\ 193651 \\ \hline\end{array}$

## Note 7 - Share options

## Share options

There are two share option programs, one granted in relation to the IPO (IPO Share incentive scheme) and one share-based incentive scheme implemented in 2020 to general managers and executive management (Management share option program). In 2021 also a share grant program is implemented for general managers (General manager share grant program). The management share option program and share grant program include both employment and performance vesting conditions. Each share option allows for the subscription of one share in Crayon Group Holding ASA. The fair value of the options and share grant is calculated at grant date and expensed over the vesting period.
During Q4 2021, 75000 options related to the IPO Share incentive scheme were exercised. Share price at date of exercise was NOK 183.50. Exercise of options do not affect the option cost recognized.

## Employee share purchase program (ESPP)

There are two employee share purchase programs, where all employees in the Company and its subsidiaries in which an offer could be lawfully made, have been offered to participate. First offer given in conjunction with Share incentive scheme (ESPP 2019) and a second offer in Q4 2020 (ESPP 2020). The subscription price was equal to 3-month average share price at the start of the subscription period with a $20 \%$ discount. The employees have been offered to subscribe for amounts between NOK 10,000 to NOK 100,000 (all amounts including the 20\% discount). In aggregate, 407 and 533 employees participated in the ESPP 2019 and ESPP 2020, respectively. Additional bonus shares will be granted to employees participating in the ESPP and remaining employed by Crayon by the end of the lock-up period. One bonus share will then be granted for every third share subscribed for under the program. The bonus shares vest over two years. The fair value of the bonus shares is calculated at grant date and expensed over the vesting period.

During Q4 2021, the bonus shares related to the ESPP 2019 program were released. A total of 333321 bonus shares were released to employees participating in the program. Share price at date of release was NOK 183.50. Release of bonus shares do not affect the option cost recognized.

## Fair value

The fair value at grant date is determined using an adjusted form of the Black Scholes Model, which considers the exercise price/subscription price, the term of the option/lock-up, the impact of dilution (where material), the share price at the grant date, expected price volatility of the underlying share and risk-free interest. For the IPO Share incentive scheme, the expected volatility is based on historical volatility for a selection of comparable listed companies. For the remaining programs, the expected volatility is based on historical volatility for listed Crayon shares from 8 November 2017 up until the grant date. Risk free interest is based on treasury bond with same maturity as the option program. The variables used are displayed in the table below.

|  | IPO Share incentive scheme | Management share option program | General manager share grant program | ESPP 2019 | ESPP 2020 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of share options allotted | 1.92 moptions | 1.70 m options |  |  |  |
| Exercise price | NOK 15.50 | NOK 53.60 |  |  |  |
| Term of the option | 5 years | 5 years |  |  |  |
| Share price at grant date | NOK 15.50 | NOK 53.60 | NOK 118.40 | NOK 52.00 | NOK 112.40 |
| Numbers of shares allotted |  |  | 101 k shares (estimate) | 1.23 m shares | 0.5 m shares |
| Subscription price |  |  |  | NOK 30.00 | NOK 85.90 |
| Lock-up period |  |  | $0-2$ years | 2 years | 2 years |

Cost related to share-based compensation, as displayed in the table below, includes employee social security tax.
(In thousands of NOK)
Share incentive scheme (IPO)
Employee share purchase program 2019 and 2020 Management share options program 2020 and 2021 Share based compensation


| 2021 | Software licenses (IP) | $\begin{gathered} \text { Development } \\ \text { costs } \end{gathered}$ | Contracts | Technology and software | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Aquistion cost 01.01 | 8769 | 316823 | 401684 | 67741 | 795017 |
| Additions from business combinations |  | 266 | 39400 | 111421 | 151086 |
| Additions | - | 57960 | 543164 | 32201 | 633325 |
| FX translation | (9) | 11081 | 1953 | -2 778 | 10248 |
| Aquisitition cost at the end of the period | 8760 | 386130 | 986201 | 208585 | 1589675 |
| Amortisation and impairment 01.01 | 6554 | 228067 | 341305 | 49226 | 625152 |
| Amortisation from business combinations |  | 194 | 10220 | 50065 | 60479 |
| Amortisation | 265 | 59704 | 35844 | 9807 | 105620 |
| Impairment | - |  | - | - | - |
| Accumulated amortisation and impairment | 6819 | 287965 | 387369 | 109098 | 791251 |
| Net value at the end of the period | 1941 | 98165 | 598831 | 99487 | 798424 |
| Amortisation period | $0-5$ years | 3-10 years | $5-20$ years | 3-10 years |  |
| Amortisation method | Linear | Linear | Linear | Linear |  |

The company recognizes intangible assets in the balance sheet if it is likely that the expected future economic benefits attributable to the asset will accrue to the company and the assets acquisition cost can be measured reliably. Total amortization of intangibles year to date December 31, 2021 amounts to NOK 105.6m. Of this, NOK 39.7m relates to amortization of intangible assets identified as part of purchase price allocation from acquisitions.

Intangible assets with a limited useful life are measured at their acquisition cost, minus accumulated amortization and impairments. Amortization is recognized linearly over the estimated useful life. Amortization period and method are reviewed annually. Intangible assets with an indefinite useful economic life are not amortized but are tested annually for impairment. See note 9 for additional information of impairment assessment on December 31, 2021.

The company divides its Intangible assets into the following categories in the balance sheet:

## Technology and software:

According to IFRS 3, the Group has assessed if there are any identifiable intangible assets separable from Goodwill arising on business combinations. The Group has determined that intangible assets arising from the business combinations of Anglepoint and FAST meet the recognition requirements under IAS 38 as separately identifiable intangible assets. In the case of FAST, a set of technology and software, primarily used in a subscription service to customers who need both Software \& Cloud Economics (previous SAM) and IT compliance services, was capitalized. This technology and software are expected to generate future
economic benefits to the Group. In the case of the business combination with Anglepoint, the Group capitalized software and technology developed internally by Anglepoint. All qualifying intangible assets acquired during business combinations are recognized in the balance sheet at fair value at the time of acquisition. Technology, Software and R\&D arising from business combinations are amortized linearly over the estimated useful life. The group has also determined that that technology arising from rhipe business combination meet the recognition criteria under IAS 38 . See note 15 below.

In addition to intangible assets recognized as part of business combinations, the Group also capitalizes expenses related to development activities if the product or process is technically feasible, and the Group has adequate resources to complete the development. Expenses capitalized include material cost, direct wage costs and a share of directly attributable overhead costs. Capitalized development costs are depreciated linearly over the estimated useful life.

## Software licenses (IP):

Software Licenses (IP) relates to intangible assets recognized in relation to Genova and from the acquisition of Navicle. Genova is part of Esito's developed software (with an indefinite lifetime), The IP allocated for Navicle is also used as an internal tool to serve its customer base and is expected to generate future economic benefits for the Group. This IP tool is amortized on straight line basis over the estimated useful lifetime.

## Contracts:

Per IFRS 3, the Group has assessed if there are any identifiable intangible assets separable from Goodwill arising from business combinations. The Group has determined that the contractual customer relationships identified in the business combinations of Anglepoint, Inmeta, FAST, Again, Sequint, Techstep, Winc Sensa and rhipe meet the recognition requirements under IAS 38 as separately identifiable intangible assets. These contractual relationships are all expected to generate future economic benefits to the Group.

Contractual customer relationships acquired in business combinations are recognized in the balance sheet at fair value at the time of acquisition. The contractual customer relationships have limited useful life and are stated at acquisition cost minus accumulated amortization. Linear amortization is carried over expected useful life.

## Note 9 - Goodwill

Goodwill arising on business combinations is initially measured at cost, being the excess of the cost of an acquisition over the net identifiable assets and liabilities assumed at the date of acquisition and relates to the future economic benefits arising from assets which are not capable of being identified and separately recognized. Following initial recognition, Goodwill is measured at cost less accumulated impairment losses. Reconciliation of the carrying amount of goodwill at the beginning and end of the reporting period is presented below:

| (In thousands of NOK) | Goodwill |
| :--- | ---: |
| Aquisition cost at 01.01 | 960450 |
| Additions | 2132243 |
| Currency translation | 15081 |
| Aquisition cost at the end of the period | $\mathbf{3 1 0 7 7 7 5}$ |
|  |  |
| Impairment at 01.01 | 109517 |
| Impairment during the period | - |
| Accumulated Impairment at the end of the period | $\mathbf{1 0 9 5 1 7}$ |
| Net book value at the end of the period | $\mathbf{2 9 9 8 2 5 8}$ |

2021 additions relate to goodwill from Sensa acquisition (Q2 report; note 16) of NOK 78 m and NOK 2055 m from rhipe acquisition.

The Group performs an impairment test for goodwill on an annual basis or when there are impairment indicators. When assessing impairment, assets are grouped into cash generating units (CGU's), the lowest levels at which it is possible to distinguish between cash flows.

Impairment of goodwill is tested by comparing the carrying value of goodwill for each CGU to the recoverable amount. The recoverable amount is the higher of fair value less cost to sell and value in use. The impairment assessment is built on a discounted cashflow model (DCF), with the model assumptions relating to WACC and CAGR.

Future cash flows are discounted to present value using a discount rate based on a calculation of a weighted average cost of capital (WACC). As a general principle, the Group pre-tax WACC is used for most CGUs in the model applying the US interest rate. However, when there are material differences in the local market where the CGU operates (e.g., the interest risk, or the general market conditions), the WACC is adjusted accordingly. For 2021, pre-tax WACC used is $9,11 \%$ (2020: 8,82\%).

No impairment indication is identified as a result of the yearly impairment test performed as per 31.12.2021, on the identified CGU's related to goodwill.

Sensitivity analysis has been prepared at YE 2021. The value in use for each CGU is still significantly higher than the carrying amount of tested goodwill and intangible assets with indefinite useful lives, except for Crayon UK which was partially impaired during 2019 and Crayon SG. The calculation is most sensitive to changes in EBITDA and Gross profit (GP) margins. Reductions in both EBITDA and GP margins by 15 percent will only indicate impairment losses for Kryptos Tech (IN) and for Crayon SG of about NOK 5m and NOK 2.8 respectively.

## Note 10 - Debt

In November 2019, the company successfully completed the issuance of a NOK 300m senior unsecured bond, with a NOK 600 m borrowing limit. The bonds have a floating coupon rate of 3 months NIBOR +350 bps. p.a. (CRAYON 03). Any outstanding bond will be repaid in full at maturity date. The bond was listed on the Oslo Stock Exchange April 3, 2020.

The net proceeds from the bond issue were used to refinance CRAYON02 in November 2019, with a total principal of NOK 450 m at a coupon of 3 months NIBOR +550 bps. p.a.

In accordance with IFRS 9, the transactional costs (NOK ~ 7m) related to the bond issue, which was settled on November 22, 2019 are accretion expensed (i.e., added back) over the lifetime of the bond, thus reaching NOK 300m nominal value at maturity in Q4 2022.

On July 1, 2021 Crayon issued a NOK 1800 m 4 -year senior unsecured floating rate bond issue with a coupon of 3 months NIBOR + 375bps. This was settled July 15, 2021 and is presented as non-current interest-bearing debt.

Considering the refinancing mentioned above, the group also increased its revolving credit facility from NOK 350m to NOK 1000m in October 2021.Transaction costs of NOK ~29m related to the bond issue and RCF are amortized over the lifetime of the loans.

Net interest-bearing debt means senior debt to credit institutions and other interest-bearing debt less freely available cash. Net interest-bearing debt is not adjusted for normalized working capital.
(In thousands of NOK)
Bond loan, other non-current liabilities
Lease liabilities
Current lease liabilities
Other current interest bearing debt
Cash \& cash equivalents
Restricted cash
Net interest bearing debt

| Year ended <br> $31-$ Dec |  |
| ---: | ---: |
| 2021 | 2020 |
|  | 302283 |
| 87164 | 95340 |
| 39064 | 31230 |
| 413311 | 75884 |
| $(1216618)$ | $(1394120)$ |
| 72261 | 93676 |
| 1195182 |  |

## Note 11 - Financial Risk

Crayon Group is exposed to a number of risks, including foreign exchange risk, Interest rate risk, liquidity risk and credit risk. For a detailed description of these risks and how the group manages these risks, please see the 2020 annual report 20, note 19.

The COVID-19 pandemic has been considered a significant event with an uncertain economic impact with potential adverse effect on markets and economic environments in which Crayon operates, affecting financial risk considerations. As described in the business outlook section of this report, the software reseller and software consulting industries are so far less impacted by the COVID-19 pandemic than other industries.

## Liquidity risk

The risk to future revenue from customers not renewing software licenses is inherently seen as low due to the nature of the licenses sold, as software licenses are crucial for IT infrastructure and customers are expected to priorities and maintain IT spending through the COVID-19 pandemic.

The liquidity risk assessment described in the annual report for 2020 is unchanged. Management believes that satisfactory mitigating actions are implemented.

## Market risk

Foreign exchange risk
Crayon has revenues and operating costs in various currencies. The prices of sale of goods are to a large extent determined in international markets, primarily denominated in US Dollar and Euro. This is partly offset by purchases denominated in the same currencies. Crayon aims to establish natural hedging positions if this is possible and economically viable. Financial derivatives are then used to hedge the remaining net currency risk exposures. Larger transactions involving currency exposure are hedged by means of currency forwards.

## Credit risk

On December 31, 2021, payments from customers are not significantly impacted by the COVID-19 pandemic. DSO (Days of Sales Outstanding) as of December 2021 is down 2 days compared to December last year.

Approximately $45 \%$ of revenues come from public sector customers and a majority of the remaining revenue is from large corporate customers with satisfactory credit ratings. These customers are likely to maintain spending on IT infrastructure during the COVID-19 pandemic and any following economic downturn. Below $2 \%$ of accounts receivables to private sector customers on December 31, 2021 are considered as high-risk industries such as travel and transport of personnel, accommodation, hospitality and leisure.

Management considers the market cluster APAC \& MEA with the highest risk when it comes to COVID-19 potential impact. Governments have imposed lock-down, increasing counterparty risk as financial and business processes are disrupted. These market clusters are more reliant on manual process, i.e., payments, than Europe and the Nordic region. Crayon monitors the development in the region closely and continuously reviews provisions for bad debt.

Overall Crayon considers the financial risk as moderate, but by applying mitigating actions and proactive measures this is reduced to low. The currency and interest rate risk assessments described in the annual report for 2020 covers any adverse effects from the COVID-19 pandemic. The impact of net accounting losses on receivables was NOK 26.8 m compared to last year (NOK 36.6m).

Crayon present losses on accounts receivables as operating expenses. The impact of accounts receivables is presented below.

Allowance for doubtful accounts in the balance sheet

|  | $\begin{gathered} \text { Year ended } \\ \text { 31-Dec } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Year ended } \\ & \text { 31-Dec } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: |
| (In thousands of NOK) | 2021 | 2020 |
| Opening balance 01.01 | 52492 | 30113 |
| Currency translation | 16386 | (2575) |
| Net reversal allowance | 16744 | 24954 |
| Closing balance | 85622 | 52492 |
| Profit or loss effect of bad debt |  |  |
|  | $\begin{gathered} \text { Year ended } \\ \text { 31-Dec } \end{gathered}$ | $\begin{gathered} \text { Year ended } \\ 31-\text { Dec } \end{gathered}$ |
| (In thousands of NOK) | 2021 | 2020 |
| Realised losses | 10042 | 11676 |
| Allowance for doubtful accounts | 16744 | 24954 |
| Net accounting losses on receivables | 26786 | 36630 |



## Note 12 - Right-of-use assets and lease liabilities

|  | Right-of-use assets |
| :--- | ---: |
| (In thousands of NOK) | 177395 |
| Acquisition cost at 01.01 | 29087 |
| Additions from business combinations | 31450 |
| Additions | 3412 |
| Currency translation | 241344 |
| Acquisition cost at the end of the period | 61944 |
|  | 19843 |
| Depreciation at 01.01 | 44599 |
| Depreciation from business combinations | $\mathbf{1 2 6 3 8 6}$ |
| Depreciation during the period | $\mathbf{1 1 4 9 5 8}$ |
| Accumulated depreciation at the end of the period |  |
| Net book value at the end of the period | 1-12 years |
|  | Linear |

Future cash outflows related to lease agreements not reflected in the measurements of lease liabilities amount to NOK 374m. Cash outflows are related to signed lease agreements where the leases are not yet commenced and relates to a period of 5 to 10 years starting 2022.

## Note 13 - Seasonality of operations

The group's result of operations and cash flows has varied, and are expected to continue to vary, from quarter to quarter and period to period. These fluctuations have resulted from a variety of factors including contractual renewals being skewed towards Q2 and Q4, year-end campaigns by key vendors (Microsoft's fiscal year ends 30 June, Oracle fiscal year ends May 31) and the number of working days in a quarter resulting in shorter production periods for consultants.

## Note 14 - Reclassification

Net VAT has historically been reported as Public duties. This is changed from Q2 2021 and is presented gross in Public duties and in Other receivables. Last year's numbers are not restated but are made comparable in this note.

Other current receivables
Public duties

| As reported <br> Q4 2020 | Comparable <br> Q4 2020 | Change |
| ---: | ---: | ---: |
| 263347 | 399366 | 136019 |
| 250918 | 386937 | 136019 |

## Note 15 - Business combination

On November 3, 2021 Crayon acquired 100\% of the voting shares in Rhipe Limited (rhipe). rhipe is a leading distributor of cloud solutions and services, providing partners with business advisory and deep domain technical expertise to thrive in the growing cloud market. rhipe distributes and aggregates subscription licensing models for Service Providers from many of the world's leading software vendors including Microsoft, VMware, Red Hat, Citrix, Veeam, Trend Micro, Sinefa and DocuSign. rhipe employs about 600 staff across 10 countries. This acquisition is very synergistic as it combines Crayon's business models empowering Crayon to help customers and partners solve their business needs with more solutions and services.

The total consideration amounted to AUD 387m (NOK 2 450m), excluding the loss attributable to the hedge risk, and was settled in cash.

The following table summarizes the recognized amounts acquired, and liabilities assumed at the date of acquisition (preliminary purchase price allocation):

| NOK million | Fair Value |
| :--- | ---: |
| Customer relationship | 446 |
| Technology and software | 97 |
| Deferred tax assets | 23 |
| Other intangibles | 11 |
| Tangible assets | 16 |
| Accounts receivable | 364 |
| Other receivable | 33 |
| Cash \& cash equivalents | 215 |
| Total assets | $\mathbf{1 2 0 5}$ |
| Other non current liabilities | -95 |
| Deferred tax liablities | -122 |
| Current liabilities | -517 |
| Total liabilities | $\mathbf{- 7 3 4}$ |
|  | $\mathbf{4 7 1}$ |
| Total identifiable net assets acquired at fair value | 2055 |
| Goodwill | $\mathbf{2 5 2 7}$ |
| Total consideration (cash) |  |
|  | $\mathbf{~ P a i d ~ i n ~ c a s h ~}$ |
| Cash received | -2527 |
| Net (decrease) / increase in cash | 215 |
| */ncludes the loss attributable to the hedged risk (NOK 76.4m) | $\mathbf{- 2 ~ 3 1 2 ~}$ |

Customer relationships are identified as intangible assets which fulfil the recognition criteria under IAS 38. The goodwill comprises the value associated with the skills and know-how of rhipe's employees, new customers and potential extensions of existing relationships.
Transaction costs of approximately NOK 19m are recognized as other operating expenses.
From the date of acquisition, rhipe contributed NOK 537 m of revenue, NOK 92 m gross profit, NOK 22 m adjusted EBITDA and NOK 6 m profit before tax to continuing operations of the Group. If the acquisition had taken place at the beginning of the year, the contribution from rhipe would have been NOK 2906 m in revenue, NOK 500 m in gross profit, NOK 129 m in adjusted EBITDA and NOK 22 m in profit before tax.

## Note 16 - Hedge accounting

According to the group's policy derivatives can be designated as hedging instruments for fair value hedges and cash flow hedges. At the inception of the hedge relationship, the entity documents the relationship between the hedging instrument and the hedged item, along with its risk management objectives and its strategy for undertaking various hedge transactions.

## Cash flow hedges

The effective portion of changes in the fair value of derivatives that are designated and qualify as cash flow hedges, are recognized in other comprehensive income and accumulated under the heading of cash flow hedging reserve. The gain or loss relating to the ineffective portion is recognized immediately in the statement of profit or loss. Realized effects are recognized through statement of profit or loss, in the same line as the hedged objects.

## Fair value hedges

Changes in the fair value of derivatives that are designated and qualify as hedging instruments in fair value hedges, are recognized in the statement of profit or loss immediately, together with any changes in the fair value of the hedged asset or liability that are attributable to the hedged risk.

During 2021 Crayon entered a currency forward derivative to hedge the currency fluctuations of a future firm commitment. The currency forward is designated as a hedging instrument in a cash flow hedge. Hence changes in its fair value are from the same date, recognized under other comprehensive income (OCI). Currency forward realized gain or loss will be reclassified to statement of profit and loss in the same line as the hedged object. Total unrealized losses recognized in 2021 recognized under OCI amounts to NOK 1.7m. There is no ineffectiveness to be recognized.

During 2021 Crayon also entered another currency forward contract (AUD 350m) for an unrecognized firm commitment to acquire 100\% of the shares in rhipe. The currency forward in this case has been designated as a fair value hedge where unrealized changes in fair value
of the currency forward have been recognized in the statement of profit and loss. Since separately identifiable assets acquired and liabilities assumed must be recognized on initial consolidation at fair value in the consolidated financial statements of Crayon, the loss attributable to the hedged risk (NOK 76.4m) has been included as part of the consideration paid. There is no ineffectiveness recognized.

## Note 17 - Events after the balance sheet date

On January 11, 2022 the NOK 1 800m senior unsecured bonds issued on July 1, 2021, were admitted to trading on the Oslo Stock Exchange. A prospectus prepared in connection with the listing was published on January 10, 2022 and is available at www.crayon.com/investorrelations.

## Alternative Performance Measures

The financial information in this report is prepared under International Financial Reporting Standards (IFRS), as adopted by the EU. To enhance the understanding of Crayon's performance, the company has presented several alternative performance measures (APMs). An APM is defined by ESMA guidelines as a financial measure of historical or future financial performance, financial position, or cash flows, other than a financial measure defined or specified in the relevant accounting rules (IFRS).

Crayon uses the following APM's:

- Gross profit: Operating Revenue less materials and supplies
- EBITDA: Earnings before interest expense, other financial items, income taxes, depreciation, and amortization
- Adjusted EBITDA: EBITDA excluding share-based compensation and other income and expenses.
- EBIT: Earnings before interest expense, other financial items, and income taxes
(In thousands of NOK)
EBITDA
Other Income and Expenses
Adjusted EBITDA

| Year ended |  |
| ---: | ---: |
| 31-Dec |  |
| 2021 | 2020 |
| 590973 | 381414 |
| 63926 | 31488 |
| 654899 | 412902 |

Other Income and expenses: Specifications of items defined as adjustments. Other personnel costs are related to former CEO. See table below.

|  | Year ended 31-Dec | Year ended $31-$ Dec |
| :---: | :---: | :---: |
| (In thousands of NOK) | 2021 | 2020 |
| Business development expenses and legal structuring | 19701 | 416 |
| Forgivable loan (US) | (13 516) | (17612) |
| Share based compensation | 55002 | 48684 |
| Other personell costs | 2738 | - |
| Other income and expenses | 63925 | 31488 |

Net Working Capital: Non- interest-bearing current assets less non- interest-bearing current liabilities. Net Working Capital gives a measure of the funding required by the operations of the business.

|  | 31-Dec | 31-Dec |
| :---: | :---: | :---: |
| (In thousands of NOK) | 2021 | 2020 |
| Inventory | 2869 | 8846 |
| Accounts receivable | 4492969 | 3393421 |
| Other current receivables | 1421421 | 263347 |
| Income taxes payable | (58 171) | (49 812) |
| Accounts payable | (4 813 772) | (3560 040) |
| Public duties | (458 898) | (250 918) |
| Other current liabilities | (1299 019) | (784 004) |
| Net working capital | (712 601) | (979 161) |

Free available cash: Cash and cash equivalents less restricted cash.
Liquidity reserve: Freely available cash and credit facilities.
Restricted cash: The amount consists of employee taxes withheld and balance on a client account due to not registered share issue.

|  | Year ended 31-Dec | Year ended $\qquad$ |
| :---: | :---: | :---: |
| (In thousands of NOK) | 2021 | 2020 |
| Cash \& cash equivalents | 1216618 | 1394120 |
| Restricted cash | (72 261) | (93676) |
| Free available cash | 1144357 | 1300444 |
| Available credit facility | 847786 | 281869 |
| Liquidity reserve | 1992143 | 1582313 |

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[^0]:    See Alternative Performance Measures section in the note disclosure for definitions

[^1]:     On a LTM basis, excluding share-based compensation and other
    been included in the calculation of the Net interest bearing debt.

