

BSA Verafirm SAM Certification

The must-have credential for Software Asset Management professionals



SAM skills are in demand.

Meet the growing demand for skilled professionals who can build and manage SAM systems.

Get certified on the SAM Gold Standard.

The only SAM certification aligned to the 2017 ISO 19770-1 standard, the only standard written to also manage software assets.



The most comprehensive course in the industry.

The 12-hour course teaches how to build ISO-compliant SAM systems and addresses contemporary issues such as SAM in the cloud and GDPR.



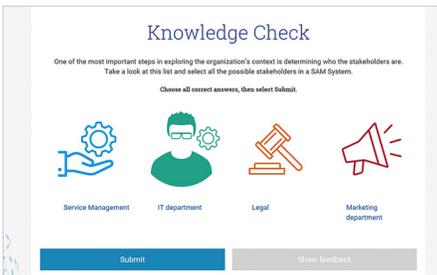
Ultimate flexibility.

From desktop to mobile, the responsive course design allows you to take it from any place, on any device, at your own pace.



Superior learning experience.

Incorporating the best in eLearning design, the engaging, interactive, and resource rich course makes the learning experience par excellence and practical.



Accelerate your career.

The digital credential can be showcased on digital profiles, linked to new job opportunities, and can be easily verified by potential employers.

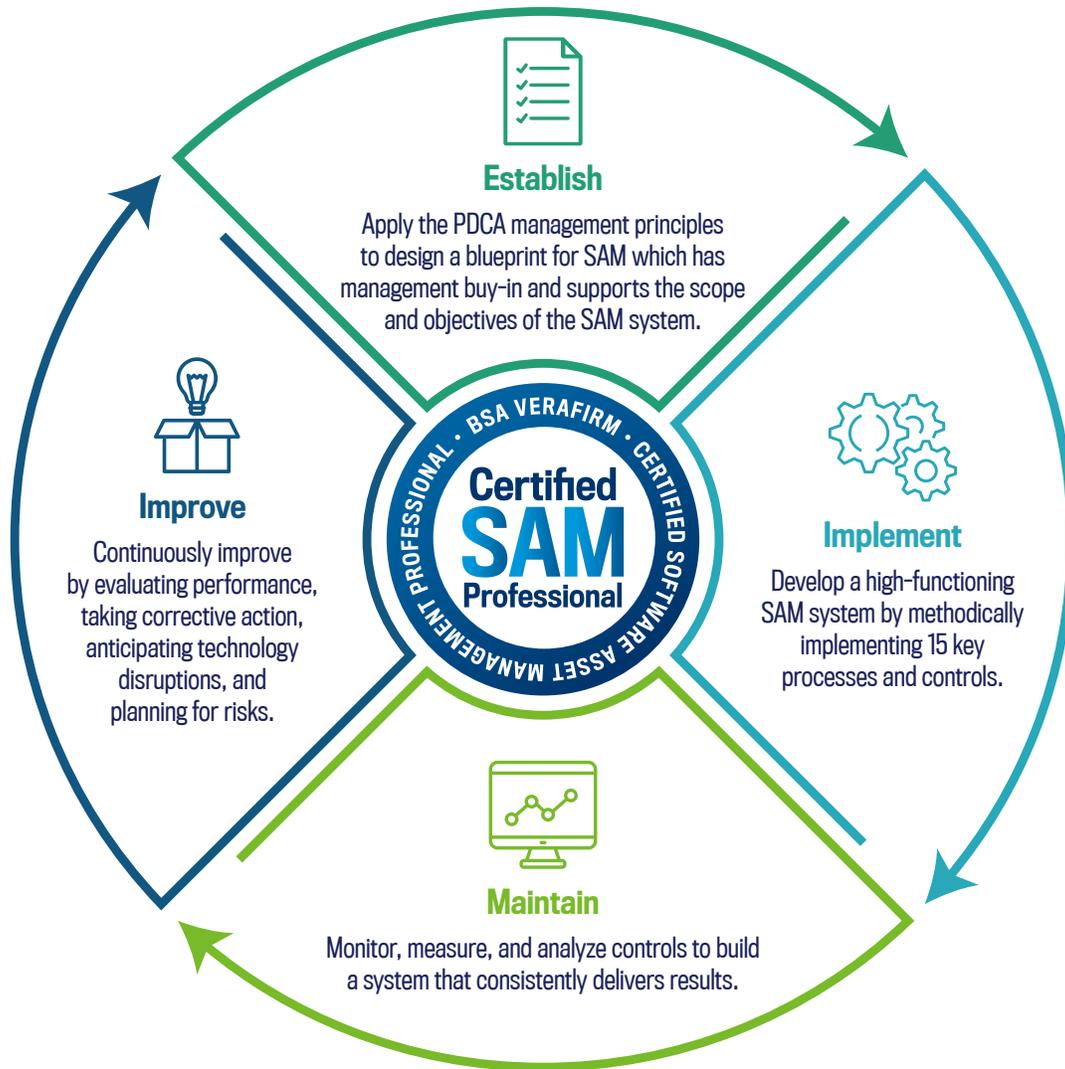


BSA Verafirm SAM Certification program is administered by BSA | The Software Alliance, the world's foremost organization representing the software industry before governments and in the international marketplace. BSA is a liaison member of the ISO WG21, the group tasked with developing the ISO 19770-1 standard.

Register at www.crayon/iso-training

BSA Verafirm SAM Certification

Establish, Implement, Maintain, and Improve SAM systems by applying principles and processes from the ISO 19770-1 standard



Master the management principles that make SAM systems consistently produce results and stand the test of time, with processes that ensure software is managed through its lifecycle.

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 **Crayon** | The Software Experts

Crayon is the global leader in software asset management (SAM), cloud and volume licensing and associated consulting services and are trusted advisors to many of the globe's leading organizations.

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 **Verafirm**
SAM CERTIFICATION

 **Crayon** | The Software Experts