

IAITAM CERTIFIED ASSET MANAGEMENT PROFESSIONAL

Certified Asset Management Professional

The ITAM Foundation training course with the optional Certified Asset Management Professional (CAMP) Certification is designed to provide an extensive overview of IT Asset Management (ITAM) best practices and processes, as well as offer ways to embrace multiple organisational frameworks such as ITAM & IT Service Management (ITSM).

The use of technology in business has grown extensively over the past three decades and continues to grow exponentially on a daily basis. With that growth comes the need for ITAM as well as the understanding of what ITAM is, the benefits it brings to an organisation and how it spans across all business areas.



Course Overview

This two-day course was built to provide information on each of the IAITAM Best Practice Library's 12 Key Process Areas (KPAs), the roles and responsibilities that affect an ITAM Program, core functional areas, KPA indicators, strategic positioning. There will be a focus on how ITAM can be brought into other frameworks such as ITSM, with insight into how they work together in the most efficient way, thus producing a greater ROI for an organisation's IT portfolio.

What will the course provide?

- Insight into managing responsibilities and tasks in support of the CIAM
- Training on developing, implementing and promoting policies, processes and procedures for an ITAM program
- Strategic direction to the creation and maintenance of an effective Vendor Management Program
- Increased awareness of Asset Management and the ability to ensure all parties understand and adhere to the legal requirements when using IT assets
- Empowerment and support to all assigned Asset Management personnel
- Thought leadership between ITAM and ITSM disciplines

Who Should Attend?

This is an entry level course, with the anticipation that all who attend will have some basic knowledge of the IT Asset Management industry.



The International SAM Institute is part of the Crayon Group.