

IAITAM CERTIFIED

MOBILE ASSET MANAGER

Certified Mobile Asset Manager

The Certified Mobile Asset Manager (CMAM) training course prepares the individual and their organisations for the management of mobile devices. Mobile devices can have a major impact on an organisation and with an increasing number of such devices within businesses today, whether corporate-owned or BYOD-based, it has created a complexity to ITAM that has never been seen before in the IT environment.



The Agenda

Designed to arm delegates with the knowledge they need to seamlessly manage personnel, policies and processes, this training course encompasses both organisational owned assets as well as BYOD (employee owned).

With the IAITAM Best Practice Library as its foundation, this course covers the following key topics:

- Financial viability
- Risk mitigation
- Policy enforcement
- Lifecycle management of mobile assets

The CMAM training course is an interactive two-day instructor led training course, held classroom-style or online. The modules are split into four 3-hour sessions.

Who Should Attend?

Although no experience is required, the materials directly address the needs of the Mobile IT Asset Manager. Topics presented in this course are relevant for both direct application and as a means of discussion for individuals who will implement, manage and direct mobile asset initiatives within their organisation.

The CMAM training course consists of the following components:

- Course material
- Course presentation slide book
- Daily instructor-led presentation and interaction with attendees (administered in-person or online)
- Optional CMAM comprehensive online examination necessary for achieving the CMAM Certification



The International SAM Institute is part of the Crayon Group.