IAITAM CERTIFIED

SOFTWARE ASSET MANAGER

Certified Software Asset Manager

The Certified Software Asset Manager (CSAM) training course represents the culmination of ever changing software information, laws and regulations and directs focus to the new standards covering software application as well as the severe detriments of not being aware of and adhering to current and proposed regulatory mandates.

Course Overview

Attendees will learn the importance of Software Asset Management in today's dynamic ITAM environment. Never before has it been so important that there be at least one individual in an organisation whose focus and training is devoted specifically to software management and the long term value and benefits derived from that knowledge.

The CSAM Program itself was and continues to be developed by professional Software and Hardware Asset Managers to codify a number of existing IAITAM professional development programs. The Certification in Software Asset Management as produced by IAITAM has evolved over the past ten years to encompass the changes in the profession, as well as adding notable credibility to any organisational IT Asset Management Program and individual.

It all begins here with the CSAM course of instruction and certification, designed to be a core foundation builder to any ITAM program.

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The Agenda

The two-day CSAM training course and its subsequent certification test is designed to guide individuals within the profession to gain awareness of existing software regulations, the importance of adhering to the regulations and how those regulations have an effect on every aspect of current and future business endeavours.

Additionally, the attendee will learn the importance and the steps necessary to achieve a proactive stance when dealing with software compliance.

The CSAM instruction and related materials will bring to light the importance of a well planned and executed Software Asset Management Program, with a focus on:

- Communication
- Education
- Policies & Procedures
- Project Management
- Software Assets & Compliance Management

Who Should Attend?

The CSAM course is designed for individuals with minimal to no experience in the field of Software Asset Management. It is essential learning for beginning IT Asset Managers and other IT professionals involved in asset management, resource budgeting, finance, software licensing, contract management and strategic planning.

Where to Start - Let CSAM Guide You

This training course exposes the attendee to numerous concepts for ITAM that are relevant for both direct application and as a means of discussion, for those persons who will implement, manage and direct ITAM initiatives for their organisation.

The CSAM training course consists of the following components:

- Course material
- Study guide
- Course presentation slide book
- Daily instructor-led presentation and interaction with attendees (administered in-person or online)
- Optional CSAM comprehensive online examination necessary for achieving the CSAM Certification

The International SAM Institute is part of the Crayon Group.