Crayon Cloud Economics

Cloud Economics provides organisations with periodic cloud analytics and reporting. Crayon’s expert team use leading BI technology which takes away the need for internal teams to extract reports from complex and expensive cloud management tools. Crayon has a team of cloud and software license specialists dedicated to its cloud economics customers, providing ongoing cloud consumption/billing reporting, license portfolio analysis, risk reduction and cost savings.

Service Overview:
Crayon’s Cloud Economics utilises Power BI data analytics and drills down capabilities, which is delivered through Crayon’s SAM-iQ delivery platform. The service enables customers to outsource key administrative tasks for managing and optimising cloud-based platforms. Crayon has developed its unique IP, processes and methodology to carry out these tasks accurately and efficiently and have built an unrivalled team of experts and specialists, whose objective is to ensure constant optimisation of your Microsoft Azure and O365 deployments. This enables effective management of your cloud infrastructure by reducing costs and applying optimal licenses and payment plans.

Cloud Analytics and License Reporting:
Cloud usage and consumption reports are prepared periodically based on your requirements. The reports clearly demonstrate how your organisation is using its current entitlement and how effectively it is consuming and adopting cloud services. We also deliver recommendations for future technology deployment and provide accurate information to help make strategic business decisions.

Service Description:
Cloud Economics with Crayon provides the following:

- Ongoing analysis and reporting of cloud deployments
- Ongoing deployment analysis for O365
- Ongoing analysis of virtual machines to ensure they are utilised effectively
- Ongoing analysis of virtual machines to ensure license benefits are applied correctly
- Ongoing development of action plans for the elimination of compliance breaches and inefficient cloud deployments
- Ongoing development of action plans for optimisation of payment plans and Virtual machine runtimes
- Ongoing preparation of management reports and documentation of cost savings and optimisation
- Project management and follow-up

**The Onboarding Process:**
Getting started with Cloud Economics is a simple process. Crayon’s account management will guide you through the onboarding process and agree the frequency and the content of the required reports. Cloud Economics provides a powerful solution based on a standardised methodology that can also be tailored to your specific needs.

**Maintaining the Cloud Platform:**
Maintaining cloud deployments can be an arduous task that is complex and time consuming. Cloud services are constantly evolving and changing which is difficult for organisations to track. Crayon’s Cloud Economics team keep an eye on the developments, price changes, agreement options and payment plans and will pass on the changes where applicable, ensuring customers always get the best out of their investments. Cloud Economics will ensure that all the relevant tasks are completed in collaboration with you and for you as agreed during the scoping and onboarding process.

**Advantages and Benefits:**
Crayon Cloud Economics provides several great benefits and delivers immediate rewards for your company:

- Release of internal resources by outsourcing cloud analytics
- Access to a world class team of licensing and cloud specialists
- Ongoing analysis, reporting and dashboards
- Ongoing reporting of cloud consumption vs budget and commitments
- Reporting on O365 adoption
- Ongoing optimisation of license use benefits
- Application of reserved instances where applicable
- Regular status meetings with documented observations and recommendations for improvements and optimisations
- Monetised reporting charting savings and cost avoidance

For more information about Crayon Cloud Economics, please contact:

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