

Migrating business users to a robust alternative desktop PDF solution is now possible... and it's **easier than you think.**

How to avoid compromises when deploying
PDF solutions.

Executive summary

PDF is the global standard for electronic document collaboration and archiving, and your business is heavily dependent upon it. Until now you've really only had one viable choice for a solution that meets your standards for a highly reliable desktop PDF solution. As a result, you've paid a high price.

With the leading vendor's software, organizations pay for features and capabilities specifically designed for publishers, graphic designers, and architects that most business users simply don't need—or even want. Users often find the software itself isn't very intuitive or easy-to-use; to a large degree because of the complex unwanted feature sets included.

What's more, the high price of the application forces most companies to limit the number of employees they can provide robust PDF software to. When you combine a bloated feature set, unintuitive software, and limited access with frustrations over licensing and audits, organizations of all sizes are frustrated and ready for a change.

Smaller vendors have crept up in the PDF market to address some of the challenges faced by businesses. However, these alternatives lack many of the important features and capabilities business users require. The small size of these vendors also raises concerns over their ability to deliver the level of technical support and customer service many organizations require, not to mention any assurances that they will be around in a year or two.

These are the compromises users and organizations of all sizes have been forced to make with PDF software—until now. Today there is a true choice in PDF software that makes business sense with Nuance® Power PDF. It brings together features and value as never before, giving PDF users of all sizes the functionality they need no matter the task—at a price that makes sense.

Five ways Power PDF eliminates compromises

There are a number of factors that go into choosing the right PDF software solution. When selecting business applications, considerations need to be made related to price, feature set, deployment, usability, vendor support, and more.

Outlined below are five key reasons Nuance Power PDF is the smart choice for organizations looking for a robust desktop PDF alternative.

1. PDF software from the global leader in document imaging and one of the 50 largest software vendors in the world

Nuance offers a complete portfolio of document imaging solutions to address the full document lifecycle of organizations of all sizes. Nuance has created enterprise-ready PDF software solutions since 2003. With more than three million seats sold and supported, Nuance is the clear PDF alternative in the market. Power PDF is based on Nuance's OmniPage technology, the world's most accurate optical character recognition (OCR) engine, offering support for over 120 languages.

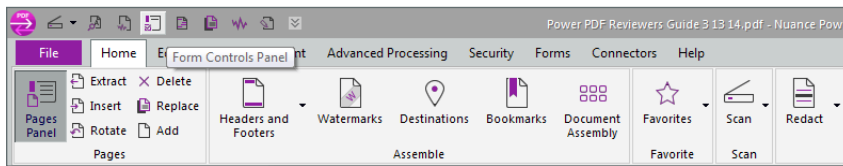
In addition to desktop PDF solutions, Nuance is the global leader in print management and document scanning/workflow solutions for multi-function

peripheral (MFP) devices. These document imaging solutions help the world's largest companies reduce overall print volumes, secure and optimize scanning workflows, and keep records in digital form.

With annual revenues of more than \$1.8 billion, more than 12,000 employees, and regional offices in 39 countries, Nuance is ideally suited to provide the type of global support and service the world's largest enterprises can rely on.

2. Easy to use—from the first click

From the moment a user opens Power PDF, the application just makes sense. Power PDF improves productivity out of the box with an interface instantly usable for anyone familiar with Microsoft Office. Power PDF minimizes the learning curve and maximizes productivity by enabling users to effortlessly transition between document authoring and PDF publishing.



Power PDF delivers a highly intuitive, familiar user interface, which helps increase user adoption and productivity.

Power PDF was built from the ground up with the needs of business users, knowledge workers, and professionals in mind. The features, capabilities, and user interface are optimized to support the most common PDF workflows, with as few clicks as possible.

What's more, Power PDF offers an integrated Quick Access toolbar that can be configured to make any functions the user wants available at the top of the application with just one click. The application allows for a tremendous amount of flexibility, too. With Power PDF, users can move the ribbons and side panels around as needed. This allows each individual user the ability to work in the manner they are accustomed to, instead of making them learn how to use the application for their purposes.

With start-up times of three seconds or less, Power PDF is extremely fast. Rapid indexing of PDFs and images on the desktop increases responsiveness, and Power PDF add-ons won't add any additional start up time to Office applications.

With Dragon® Notes, and Nuance's world-class speech recognition, Power PDF lets users add comments with their voice and place them anywhere inside a PDF for review. The Dragon Notes commenting process is seamless, and no account, registration, or training is required. Since speaking is up to three times faster than typing, Dragon Notes dramatically simplifies and accelerates document collaboration workflows. Only Nuance offers this powerful PDF collaboration feature.

Power PDF also offers online help to ensure users have access to the latest information to help them maximize desktop and workflow productivity.

5

Top MFP vendors

Did you know?

All five of the largest MFP vendors resell Nuance PDF software with their devices.

3

Seconds to start

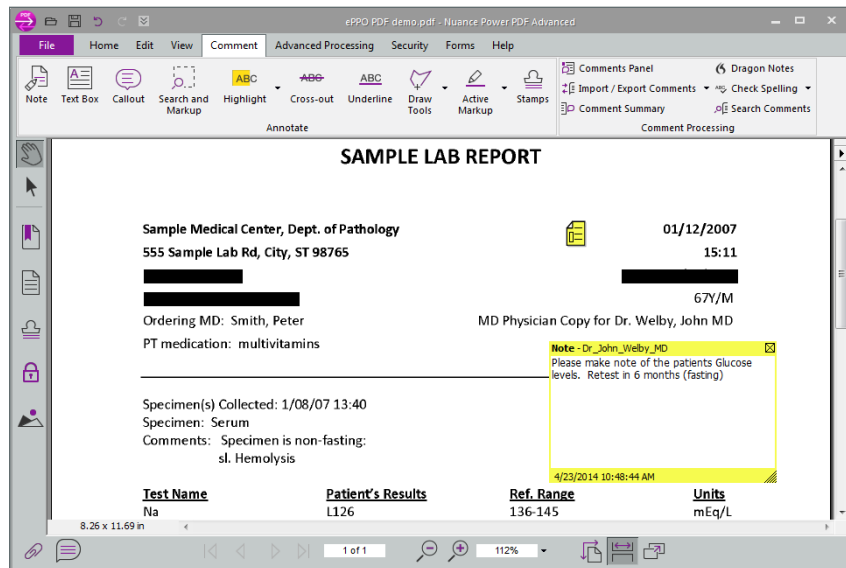
Power PDF is fast—with start-up times as little as three seconds or less.

3. Robust software for the most demanding users

At Nuance we're focused on helping users and organizations work faster, and do things with PDF they did not know were possible to be more efficient and productive. Power PDF supports effortless creation of 100% industry-standard PDF files and the most accurate conversion of PDF files to Microsoft® Word, Excel®, PowerPoint and Corel® WordPerfect® documents. It also provides unique features such as word processor-like editing, workflow controls for processing hundreds of files at a time, cloud connectivity, PDF security, and Dragon Notes speech recognition to dramatically increase business productivity.

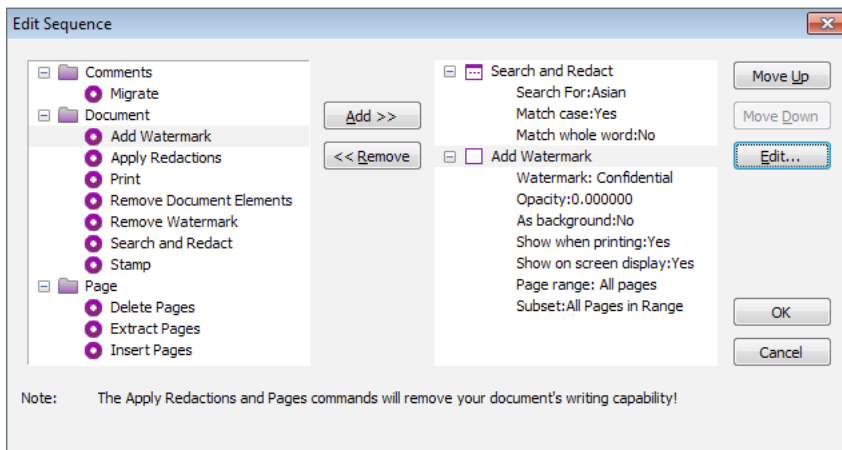
The following use case examples show how Power PDF can help provide industry-specific benefits, or help specific departments perform their work better.

- **Financial services companies** use Power PDF to ensure the security and integrity of sensitive financial records with permissions, “Save As” integrations with document management systems, and powerful form creation and management capabilities.
- **Healthcare facilities** use Power PDF to review and archive patient records securely with dynamic collaboration tools and the ability to search and redact PHI/PII, create PDF/A files, and encrypt and flatten documents before storing or sharing.



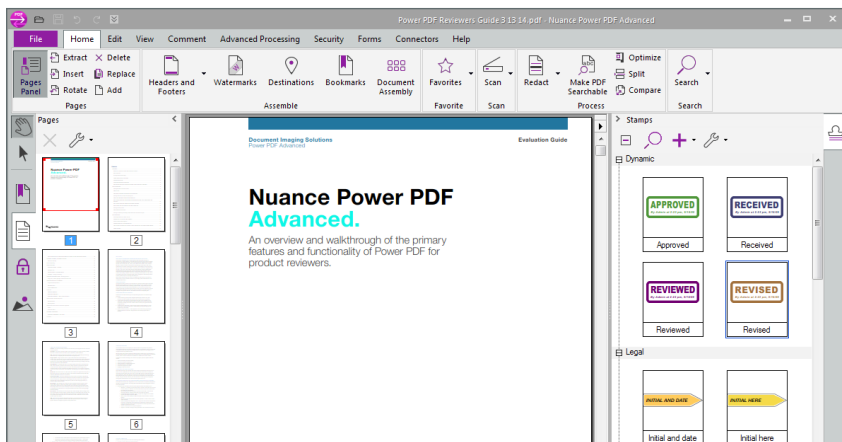
Commenting, security, and redaction capabilities make it quick and easy to complete secure document collaboration workflows.

- **Law firms and legal professionals** use Power PDF to support eDiscovery and eFiling workflows to search across multiple files and folders, convert to searchable PDF or PDF/A, or perform Bates numbering, redaction, and inspection (metadata scrubbing), and more.
- **Accounts payable and other departments** use Power PDF to automate repetitive tasks associated with invoice and order processing with batch sequences to extract/insert pages and add comments, watermarks, redactions, dynamic stamps, and more.



With simple tools to set up batch sequences, Power PDF can automate your most repetitive tasks.

Organizations of all sizes use Power PDF's document assembly capabilities to easily create and maintain large, long-lived documents (technical manuals, regulations, user guides) with headers/footers, watermarks, and a working table of contents.



Document assembly and page views make it quick and easy to dynamically update and maintain large complex documents

Other key features and capabilities include:

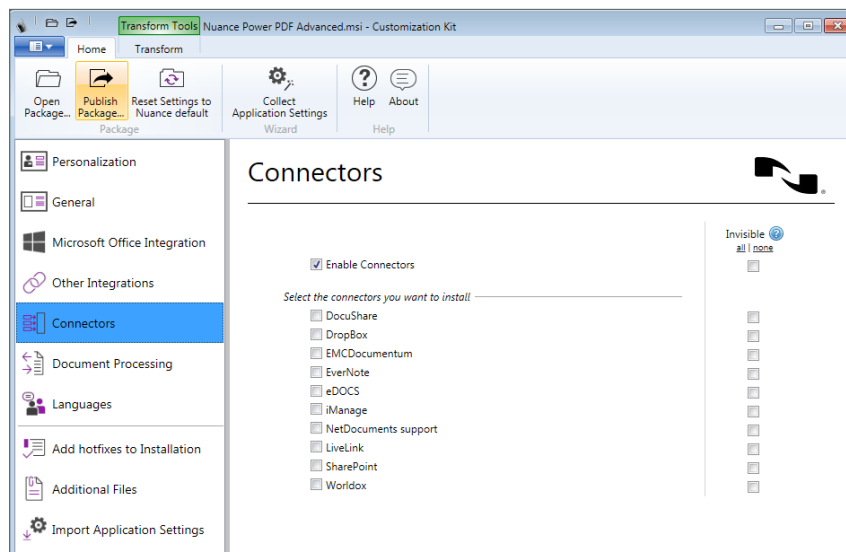
- **Enhance document security:** Add passwords with secure 128-bit or 256-bit AES encryption and permissions to PDF files to control document viewing, printing and modifications. Use the advanced redaction capabilities and automatically inspect documents and remove sensitive data for safe, secure document sharing. Flatten everything in a document, including signatures, stamps, and mark-ups, and graphics for enhanced document security.
- **Connect your documents to the cloud:** Save and access your stored documents in the cloud by connecting directly to Box, Google Drive, Windows Live® SkyDrive®, Office 365, Evernote® and Dropbox. This gives you access to your documents anytime, anywhere through the web or by the applications of supported mobile devices.
- **Collect information with forms:** Don't let the hassle of filling out long forms slow down your business. FormTyper™ automatically converts non-fillable forms into fillable PDF forms that you can complete, save, and email. Create forms from scratch using easy-to-use form drawing tools. Export information in filled-in forms so you can sort, search and analyze the data using popular database and spreadsheet file types such as XDF, XML, TXT and CSV files.
- **Save/open documents interacting directly with document management systems:** Users can save PDFs to the most popular document management systems (DMS) now easily by accessing them directly from the save/save as menu, from the portfolio mode or from Internet Explorer. Simplifying this process saves users time while providing them with faster, easier access to the DMS solutions they are already working with.
- **Perform smarter searches:** Get the most accurate conversion to searchable PDF available with any PDF solution. Search everything in a document so you're sure to find what you're looking for. Use the intelligent Looks Like Search™ capability to quickly find content (like Social Security numbers) via an alphanumeric pattern rather than exact text. Automatically highlight, cross-out, or underline search results for faster, easier PDF editing.
- **Easy-to-use document comparison tools** provide side-by-side thumbnail (preview) of the two documents to be compared, and the option to show the visual and text differences side by side or in a combined view.
- **Unrivaled watch-folder capabilities** provide the ability to automate the generation of PDFs from many formats including image, Office, HTML, and txt files by simply selecting the input (source) folder to watch, the type of files that will be converted, output folder, and conversion type.

Taken together, all of these features and capabilities mean Power PDF can meet even the most demanding organization's requirements.

4. Easy to deploy, support, and control

Nuance has provided robust PDF solutions for over a decade. We've put all of that knowledge and expertise into giving Power PDF the features demanding users need, and the tools, support, and flexibility enterprises require to ensure smooth ongoing implementations. Power PDF's familiar and Office-style user interface simplifies the learning curve, and online help all but eliminates the support burden of desktop PDF. Power PDF has a very small footprint (530MB) and runs in Citrix and other virtual environments, allowing organizations to realize all the benefits of virtualization.

Custom installation and deployment kit: To support large enterprises, Power PDF comes with a custom installation and deployment kit that makes it easy to maintain enterprise-level governance and control. The kit gives system administrators the ability to control the installable options for each department, dramatically this accelerating and standardizing large deployments. The kit also allows for custom configurations for Microsoft SharePoint and other document management system connectors.



A custom installation and deployment kit simplifies and standardizes enterprise deployments.

Read only mode settings in the installation and deployment kit help organizations enforce compliance with segregation of duties and least privilege governance principles required by GAAP, SOX, GLBA, HIPAA, eDiscovery, and other internal control best practices and regulatory mandates.

PDF/A and Section 508 compliance: Power PDF simplifies the way organizations meet PDF/A compliance requirements. Users are notified if a PDF/A file does not meet compliance requirement, so they can fix them on the fly—further saving time and making sure the files are in full compliance. Power PDF's easy-to-use PDF/A compliance checker can analyze PDF files for PDF/A-1a, -1b, -2a, -2b, -2u, -3a, -3b and -3u compliance. Power PDF also offers enhanced capabilities to create and validate compliance with Section 508 information accessibility standards.

Predefined PDF creation profiles: The ability to set up and maintain PDF creation profiles allows IT departments to reuse settings and share them with others. This translates to the ability to standardize the generation of PDFs across the organization. With Power PDF creation profiles, IT can control the size and compression of images, the type of PDFs generated, and the ability to specify a watermark (like confidential or internal only) at creation time.

World-class customer support: Nuance Power PDF maintenance and support plans provide access to a human powered helpdesk and software updates as they become available. With local coverage worldwide from 8:00 a.m. to 8:00 p.m. five days a week, and with 90% of calls answered in 60 seconds or less, organizations of all sizes can rest easy knowing Nuance will be there to answer and resolve any issue that might arise.

5. Easy to buy

Power PDF offers pricing designed to put robust PDF within reach of the entire organization, eliminating the difficult tasks of deciding who gets what functionality, and having to manage more than one PDF solution to meet your budgetary needs. Nuance won't force customers into a hosted solution or pay for features you'll never need.

With an easy-to-understand, one-page licensing program, Nuance Power PDF simplifies the licensing process and eliminates the seat-counting requirements or audits seen with other vendors. This enables organizations to predictably plan and budget for their unique PDF needs.

The bottom line—PDF uncompromised

At Nuance we're focused on delivering solutions that provide an uncompromised experience for businesses of all sizes. Power PDF is no exception—it's easy to use, easy to deploy, and easy to buy. It brings together value and performance like never before, and eliminates the compromises users and organizations had to make with PDF solutions in the past.

Power PDF is purpose built for business with support for secure, automated, enterprise workflows to increase organizational productivity and improve overall compliance. With pricing designed to distribute robust PDF on virtually every desktop in the organization, world-class customer support, and a licensing program that really works, making the move to Power PDF just makes business sense.

About Nuance Communications, Inc.

Nuance Communications is reinventing the relationship between people and technology. Through its voice and language offerings, the company is creating a more human conversation with the many systems, devices, electronics, apps and services around us. Every day, millions of people and thousands of businesses experience Nuance through intelligent systems that can listen, understand, learn and adapt to your life and your work. For more information, please visit nuance.com.
