



The Intelligent Foundation to IT Optimisation



 **Crayon** | The Software Experts



SAM-iQ

A simple, comprehensive, interactive, online environment for all your SAM needs!

Crayon's world class SAM-iQ Platform takes an interactive, collaborative and consultative approach to achieving effective and comprehensive software lifecycle management and optimisation of our client's IT estate.

"SAM-iQ provides a single pane of glass with which our customers can analyse, review and manage their SAM environment..."

Crayon has assisted thousands of organisations globally in delivering SAM services and understand the challenges that internal IT teams face when trying to implement and maintain a set of ongoing SAM processes.

SAM-iQ is Crayon's SAM Service Delivery platform that enables organisations to have a fully centralised view of their historic and current SAM initiatives.

This includes **Maturity Levels, License Compliance, Cloud Consumption, GDPR Readiness, Cloud Readiness, SAP Optimisation** and much, much more.

Our **SAM-iQ delivery platform** provides access to all the tools and resources needed for organisations to manage their SAM environment in a more effective way.

Crayon has developed a unique approach by enabling our customers to manage their environments centrally through an online platform

This provides our customers with both complete visibility and the confidence that they looking for. Enabling them to work with the latest and most accurate data and documents.

What is included?



My SAM is where we store the SAM contract and contact information so you can easily see who is working on your live projects within your SAM program. It also contains a document inbox where all documentation which requires actions are flagged for easy review.



Raise a ticket with the Crayon SAMDesk to get quick resolutions to your SAM and licensing questions. Our highly skilled team will respond to your request, delivering the highest quality service against very specific SLA's.



BI Reporting: Utilise business intelligence reporting across multiple vendors and cloud platforms. Bi reporting consists of consumption from Azure and AWS, O365 adoption, Effective License Position and Monetisation of savings made from recommendations and actions made within your SAM Projects and your ongoing SAM Program.



A successful SAM Program requires continuous improvement of the SAM processes to drive operational efficiencies and tangible benefits such as:

- ✓ Calculating cost savings through renegotiated contracts and agreements.
- ✓ Cost avoidance by re-harvesting and redeployment of existing licenses.
- ✓ Improved efficiencies by gaining a better understanding of current hardware and software assets.
- ✓ Accuracy of **budgeted** software spend against **actual** software spend.
- ✓ Efficiency of producing accurate compliance reports to satisfy external and internal audit requirements.

JOINT GOALS


Joint Success

Our success lies in what we are able to achieve together. The SAM-iQ delivery platform provides the ability to collaborate effectively and enables service delivery to be standardised to ensure projects run effectively, on time and on budget. It is a major contributor to the continuous success of the relationship between Crayon and its customers. There are many challenges when it comes to managing complex IT environments. With SAM-iQ your SAM journey has just started to get easier.

Crayon takes care of the hazards and makes the complicated simple, allowing our customers to focus on their business instead of worrying about their technology.

Make your way, the Crayon way.

Contact the Crayon team today to find out more or to subscribe to SAM-iQ.



Contact your local Crayon team today.

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Visit www.crayon.com for more information
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