



## ABOUT US

Our mission is to support your growth and increase profitability.

We specialize in:

- Software Licensing and Subscriptions
- Cloud Economics
- Consulting Services
- Managed Services

## CONTACT US

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We are one of the largest CSP Indirect providers worldwide with multiple accreditations and have strategic relationships with many major publishers.



4,000+ partners in our partner ecosystem



We empower our partners with award winning Crayon IPs.



Procure, Manage and Provision easily | Help customers reduce surplus software spend

- Crayon's Self-service cloud procurement
- Auto-provisioning
- Visual billing reports and dashboard
- Open API management and integration



Improve user adoption | Help customers with training and compliance

- Crayon's e-learning platform for training and employee enablement
- Native integration with Teams
- More than 5,000 training modules out of the box
- Customize unique learning paths (e.g. security awareness training)

We work in tandem to ensure joint success.



White labelled services to navigate different scenarios

- Cost optimization
- Software asset management
- AI consultancy



Regular training and review

- One-to-many sales enablement
- Technical workshops
- Peer-to-peer IP sharing
- Joint marketing and business plan